

**For Immediate Release**



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## **VICTORY MARKETING GROUP DONATES PRINTING SERVICES TO THE KNIGHTS OF COLUMBUS FOR THEIR “LEGACY” EVENT**

BRIDGEWATER, NJ. - October 2008: Victory Marketing Group, Inc. of Bridgewater NJ, announced today they are donating their integrated marketing services to the Knight’s of Columbus “Leaving a Legacy” event taking place on November 8, 2008 in Aston, PA. The forum is geared towards men of all ages and will explore issues of faith and masculinity.

The conference theme “Leaving a Legacy” challenges each man to become the good man God intended him to. It is designed to reach out to high school and college-aged young men through the use of sports. The half-day conference features three ex Catholic football players who will discuss issues of faith and leadership. These men are: former All-American player Mark Houck, former Giants player Chris Godfrey, and former NFL coach of the New Orleans Saints Danny Abramowicz.

Victory’s pro bono services are a direct result of it’s strong connection to community service. They are donating their printing services to this organization, because they believe in the cause. “We believe in the Knight’s of Columbus’ efforts, and thought that donating our services would be the best way to get involved in the event,” said Vincent Mattaliano, President of Victory Marketing Group. “By offering our services free of charge we are able to make a difference in our own way. We can be proud of the fact we helped out a great organization.”

Victory’s high-profile clientele includes: Johnson & Johnson, Tommy Hilfiger, Sanofi-Aventis, Oyster Creek, Coldwell banker, and St. Mary’s Healthcare System for Children.

### **About Victory Marketing Group, Inc.:**

Victory Marketing Group, Inc., located in Bridgewater, NJ, is a full service Marketing company. They specialize in tactical marketing strategies, which include design, writing, interactive media, photography, marketing and business management. Victory Marketing provides services to top companies in the Pharmaceutical industry, Fortune 500 corporations, New York agencies and Ivy League universities.

Victory Marketing has received numerous awards and recognitions including the prestigious “Best in Healthcare Communications Worldwide” award given by The Global Awards in 2003.

Located in Bridgewater, N.J. For more information please visit the Victory Marketing website at: [www.victorymarketinggroup.com](http://www.victorymarketinggroup.com) or send an email to [lyndsay@victorymarketinggroup.com](mailto:lyndsay@victorymarketinggroup.com)