

For Immediate Release



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VICTORY MARKETING GROUP DONATES DESIGN AND PRINTING SERVICES TO SOMERVILLE HIGH SCHOOL PARENTS

BRIDGEWATER, N.J. - January 2008: Victory Marketing Group, Inc. of Bridgewater NJ, announced today they are donating a printed flyer to a group of Somerville High School parents. These parents are attempting to establish a school sponsored Junior Varsity and Varsity Hockey team for their children known as "The Pioneers". The flyer will be presented at a Somerville Board of Education meeting.

The flyer will consist of a group photo of potential Somerville High School team players and their coaches. On the reverse side of the flyer is the proposed game schedule for the 2008-2009 school year.

Victory's pro bono services are a direct result of its strong connection to community service. They are donating their design and printing services to this effort, because they support students' extracurricular activities. Being a former college football player and semi-professional Canadian player himself, Victory Marketing President Vincent Mattaliano fully supports athletic programs in all areas. "Here at Victory, we believe children are our future. By establishing another avenue for fitness and fun we are encouraging students to get involved in positive, beneficial activities," said Vincent Mattaliano. "By offering our services free of charge we are able to make a difference in our own way. We can be proud of the fact we helped out parents whom are really trying to make a difference in their children's lives."

QUOTE FROM THE PARENTS

Victory's high-profile clientele includes: Johnson & Johnson, Tommy Hilfiger, Sanofi-Aventis, Exelon Nuclear Energy, Coldwell banker, and St. Mary's Healthcare System for Children.

About Victory Marketing Group, Inc.:

Victory Marketing Group, Inc., located in Bridgewater, N.J., is a full service Marketing, Public relations and Advertising company. They specialize in tactical strategies, which include design, writing, interactive media, photography, marketing and business management. Victory Marketing provides services to top companies in the Pharmaceutical industry, Fortune 500 corporations, New York agencies and Ivy League universities.

Victory Marketing has received numerous awards and recognitions including the prestigious "Best in Healthcare Communications Worldwide" award given by The Global Awards in 2003.

Located in Bridgewater, N.J. For more information please visit the Victory Marketing website at: www.victorymarketinggroup.com or send an email to lyndsay@victorymarketinggroup.com