

For Immediate Release



Contact: Lyndsay Schnell
Victory Marketing Group, Inc.
(908) 722-6800
lyndsay@victorymarketinggroup.com

VICTORY MARKETING GROUP, INC. DONATES HEADBANDS TO THE “HEADBANDS FOR AFGHAN GIRLS PROJECT”

BRIDGEWATER, N.J. - August 2010: Victory Marketing Group, Inc. is proud to donate and collect headbands that will be shipped to Afghanistan late September. VMG is supporting this incredible crusade led by 1st Lieutenant in the Air Force, Becky Heyse.



Heyse has been deployed to Southern Afghanistan since February 2010, and is working closely with an Afghan Girls School. During a recent visit one of the little girls, pointed to her headband and smiled. It was at that moment Becky knew she liked it, and had to start a program to collect these headbands to give these girls a glimmer of happiness in this war torn area. Heyse states, “I can see the future of Afghanistan when I look in the faces of these girls and to be able to bring them happiness with something as simple as a headband is a great reward. As we work day in and day out to bring stability and legitimacy to the Government of Afghanistan, the children are a great reminder of the promise this country holds in years to come.”

The school has a total of 1200 students, so far the cause collected a few hundred headbands, but still needs the community’s help to gather many more. Please visit Heyse’s blog www.beckybeyondborders.wordpress.com for more information about this amazing project. Victory Marketing Group gladly accepts donations, 678 Route 202/206 North, Building 5, Bridgewater, NJ 08807.

About Victory Marketing Group, Inc.:

Victory Marketing Group is a team of communications specialists who combine their individual strengths to meet every marketing challenge. Responsive client representation, strong project management, and strategic creative and editorial planning ensure positive results for your campaign. With over 20 years as a successful dynamic player in the marketing communications arena, Victory Marketing Group knows how to position you in your space, boost your brand recognition, and increase your bottom line. When it comes to marketing success, there is only one option: keep Victory in mind.