

For Immediate Release

Contact: Lyndsay Schnell
Baked Zigity, Inc.
(908) 917-4077
Bakedzigity@yahoo.com

**BAKED ZIGITY, INC. KICKS OFF
THE HOLIDAY SEASON WITH A FASHION SHOW**
Urban metro apparel boutique to show new designs at Deko Lounge

SAYERVILLE, NJ. - December 2008: Baked Zigity, Inc. of Monroe NJ, announced today they would be having an urban fashion show on Wednesday, December 17, 2008. This event will be held at Deko Lounge In Sayreville, NJ and promises to be a memorable event.

This fashion show will debut ten different apparel pieces for their new line. It will feature ten models strutting the runway in Baked Zigity fashion. A mix of hip-hop and club music will be spun by one of the area's hottest DJ's. The event will begin at 10 p.m.

Baked Zigity, Inc. prides itself on its innovative and colorful urban designs, which include: tee shirts, hoodies, thermals and accessories. Visionary fashion designer Erin Schobert promises the event will be that of the holiday season. "The new line consists of innovative stylistic patterns and gorgeous clothing. I am extremely proud of this line, because it pairs urban flare with vibrant colors. It really is the cutting edge of fashion."

Erin Schobert is a fashion designer based out of Monroe, New Jersey. 2008 is the fourth year of Ms. Schobert's urban apparel line Baked Zigity, Inc. The people, culture and environment around her primarily inspire her designs

About Baked Zigity, Inc.:

Baked Zigity, Inc was established in 2004, and has quickly grown into a fashion forward company. Mixing philanthropy with fashion is the key to BZ's vision. The people here believe that by doing good in society through the vehicle of fashion will encourage others to do the same. Baked Zigity is a fun and stylish urban metro apparel company.

Baked Zigity has benefited for many different experiences. Recently, late-night talk show host Chelsea Handler wore their breast cancer awareness tee shirt on her show.

Located in Monroe, N.J. For more information please visit the Baked Zigity website at: www.bakedzigity.com or send an email to bakedzigity@yahoo.com